

Design Service Checklist

- Company Name or product
- Type of Business
- Target customer /concept
- Price guideline for each item
- Approximate quantity per style
- Garment Requirements
 - What is the end use of the garment (uniforms, event give away, retail merchandise, work wear)
 - What do you want to achieve with this program
 - Do you have any special colour requirement for your company
 - What is your target market e.g.; age, sex etc
 - Do you have any law abiding requirement e.g.; Australian Standard for Hi Viz garment
- Style you are after e.g.; whether it is a polo or T shirt etc.
- Do you want a full range composed e.g.; T shirt, Polo Shirt, Vest, Jacket, Shorts.
- Logo Positioning restrictions
- Logo artwork if available
- Logo PMS colours if available